

## *Broccoli And Desire*







**Broccoli And Desire**

Broccoli and Desire: Global Connections and Maya Struggles in Postwar Guatemala [Edward F. Fischer, Peter Benson] on Amazon.com. \*FREE\* shipping on qualifying offers. This book takes a surprising look at the hidden world of broccoli, connecting American consumers concerned about their health and diet with Maya farmers concerned about holding onto their land and making a living.

**Broccoli and Desire: Global Connections and Maya Struggles ...**

"Broccoli and Desire tells the story of globalization from the ground up, focusing on the lives of ordinary people—the producers and consumers of a vegetable that many often take for granted. The authors, perceptive, boots-on-the-ground ethnographers, look beyond the usual neoliberal models to show how the local is transformed by global ...

**Broccoli and Desire: Global Connections and Maya Struggles ...**

Broccoli & Desire: Global Connections and Maya Struggles in Postwar Guatemala By Edward F. Fischer and Peter Benson 2006 Stanford University Press (212 pages) Reviewed by Miriam S. Chaiken Indiana University of Pennsylvania \_\_\_\_ The authors of Broccoli and Desire have used this poetic title to lure readers into an examination of the complex impacts...

**Review: Broccoli & Desire | FoodAnthropology**

Editorial Reviews" Broccoli and Desire tells the story of globalization from the ground up, focusing on the lives of ordinary people—the producers and consumers of a vegetable that many often take for granted. The authors, perceptive, boots-on-the-ground ethnographers, look beyond the usual neoliberal models to show how the local is transformed by global economic forces.

**Broccoli and Desire: Global Connections and Maya Struggles ...**

I think this notion of desire -- and the desire for perfection in food and fruit and vegetables -- is intriguing -- and I like the way they link it back to the lives of the people who grow broccoli for western markets and are baffled by the wealthy westerners rejection of perfectly good broccoli

**Broccoli and Desire: Global Connections and Maya Struggles ...**

Abstract. Abstract: Tracing the commodity chain of broccoli from Nashville, Tennessee supermarkets to Maya farmers in highland Guatemala, this paper examines relations of desire and political economic power. We argue that the global broccoli trade is shot through with desires—desires of Western consumers to eat healthy foods as well as desires for Maya farmers to get ahead economically.

**Broccoli and Desire - Benson - 2007 - Antipode - Wiley ...**

We offer broccoli (*Brassica oleracea*), that humble and often maligned member of the mustard family, as an unlikely entree for a study of the entangled global connections between power and desire. At first blush, broccoli may seem far too mundane a commodity to invoke the passion and intrigue that power and desire entail.

**Follow the Things | Grocery | Broccoli & desire**

Broccoli and Desire 803 behavior is “driven by desire” is to say that it is “compelling” (Massumi 2002:108), that it matters deeply (Kleinman 1999, 2006), and that there is a great deal at ...

**Broccoli and Desire - researchgate.net**

This book takes a surprising look at the hidden world of broccoli, connecting American consumers concerned about their health and diet with Maya farmers concerned about holding onto their land and making a living. Compelling life stories and rich descriptions from ethnographic fieldwork among supermarket shoppers in Nashville, Tennessee and Maya farmers in highland Guatemala bring the ...

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